

LAFCO  
NEW YORK

gfl  
COSMETICS



# LAFCO NEW YORK

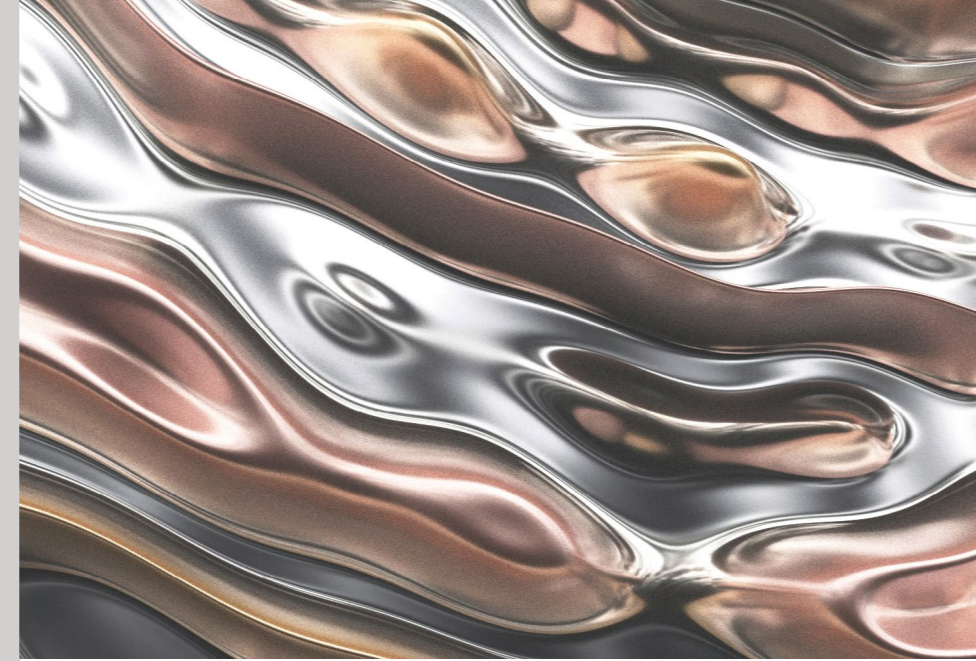
## ABOUT

Founded in 1992 by Jon Bresler in New York, LAFCO combines traditional craftsmanship and the purest ingredients to create transporting home fragrances and personal care products. LAFCO's luxurious collection of soaps, lotion, diffusers and candles are made from rigorously sourced essential oils. The products are hand produced using both time-honored botanical production practices and cutting-edge technology. The fragrances are designed to evoke an emotional, sensory response: soothing, invigorating, meditative, inspiring.



CONTEXT

# NATURAL LUXURY WITH PURE PURPOSE



## OUR PURE PROMISE

Our promise is natural luxury with pure purpose. Every one of our products highlights what makes it unique and how it benefits our customer.



Natural luxury means being able to indulge in our fragrances and products without guilt. We do that by combining premium quality fragrances and pure ingredients, delivering them in a way that creates a luxurious experience for our customers.

We understand the importance of not only crafting products that look, smell and feel good, but that most importantly, are good for you.



## OUR SELECTED AMENITIES FRAGRANCES

### Champagne

#### Ginger | Grapefruit | Raspberry

Step onto the penthouse's terrace to a civilized Sunday brunch overlooking a blanket of green that is the park below. A platter of grapefruit dotted with raspberries is offered. Would you like ginger tea, a mimosa or a glass of champagne? Perhaps a taste of each? Sparkling grapefruit, Tuscan lemon and ginger are gently calmed by rose, neroli and verberna.

### Chamomile Lavender

#### Chamomile | Lavender | Sage

The understated luxury of freshly-laundered, turned-down bedlinens. Nearby, a delicate arrangement of lavender sprigs rests on the adjoining bedside table as the sun begins to set. Tranquility at its chicest.

Crisp bergamot and warm chamomile melt into a calm undertone of lavender, sage, eucalyptus and smoky patchouli.

### Marine

#### Bergamot | Marine | Jasmine

Harmless waves slap against the kayak as it glides its way toward the shore under the late afternoon sun. The intoxicating sea air is suddenly enhanced by wet floral notes of water lily, sea jasmine and rose as the boat paddles closer to landing.

Clean and luminous marine notes work their ozonic magic on bergamot, jasmine and vetiver.

## GUEST COLLECTION



Champagne

**GUEST COLLECTION - MINISIZE**



SHAMPOO  
40 mL e 1,3 fl.oz.  
P44HSLF



SHOWER GEL  
40 mL e 1,3 fl.oz.  
P44HBLF



CONDITIONER  
40 mL e 1,3 fl.oz.  
P44HCLF



BODY LOTION  
40 mL e 1,3 fl.oz.  
P44HBLF

Champagne

**GUEST COLLECTION - MINISIZE**



SHAMPOO  
30 mL e 1 fl.oz.  
TJ01HSLF



SHOWER GEL  
30 mL e 1 fl.oz.  
TJ01HBLF



CONDITIONER  
30 mL e 1 fl.oz.  
TJ01HCLF



BODY LOTION  
30 mL e 1 fl.oz.  
TJ01HBLF

# Champagne

## GUEST COLLECTION - DISPENSER

NON REFILLABLE- Refillable version available on request



SHAMPOO  
380 mL e 12,8 fl.oz.  
P400HSLF



SHOWER GEL  
380 mL e 12,8 fl.oz.  
P400HBLF



LIQUID SOAP  
380 mL e 12,8 fl.oz.  
P400HMLF



CONDITIONER  
380 mL e 12,8 fl.oz.  
P400HCLF



BODY LOTION  
380 mL e 12,8 fl.oz.  
P400HBLLF



# Chamomile Lavender

## GUEST COLLECTION - MINISIZE



SHAMPOO  
40 mL e 1,3 fl.oz.  
P44CSLF



SHOWER GEL  
40 mL e 1,3 fl.oz.  
P44CBLF



CONDITIONER  
40 mL e 1,3 fl.oz.  
P44CCLF



BODY LOTION  
40 mL e 1,3 fl.oz.  
P44CBLF

# Chamomile Lavender

## GUEST COLLECTION - MINISIZE



SHAMPOO  
30 mL e 1 fl.oz.  
TJ01CSLF



SHOWER GEL  
30 mL e 1 fl.oz.  
TJ01CBLF



CONDITIONER  
30 mL e 1 fl.oz.  
TJ01CCLF



BODY LOTION  
30 mL e 1 fl.oz.  
TJ01CBLLF

# Chamomile Lavender

## GUEST COLLECTION - DISPENSER

NON REFILLABLE- Refillable version available on request



SHAMPOO  
380 mL e 12,8 fl.oz.  
P400CSLF



SHOWER GEL  
380 mL e 12,8 fl.oz.  
P400CLBF



LIQUID SOAP  
380 mL e 12,8 fl.oz.  
P400CLMLF

- 14 -



CONDITIONER  
380 mL e 12,8 fl.oz.  
P400CCLF



BODY LOTION  
380 mL e 12,8 fl.oz.  
P400CBLLF



- 15 -



Marine

GUEST COLLECTION - MINISIZE



SHAMPOO  
40 mL e 1,3 fl.oz.  
P44MSLF



SHOWER GEL  
40 mL e 1,3 fl.oz.  
P44MBLF



CONDITIONER  
40 mL e 1,3 fl.oz.  
P44MCLF



BODY LOTION  
40 mL e 1,3 fl.oz.  
P44MBLLF

Marine

GUEST COLLECTION - MINISIZE



SHAMPOO  
30 mL e 1 fl.oz.  
TJ01MSLF



SHOWER GEL  
30 mL e 1 fl.oz.  
TJ01MBLF



CONDITIONER  
30 mL e 1 fl.oz.  
TJ01MCLF



BODY LOTION  
30 mL e 1 fl.oz.  
TJ01MBLLF

# Marine

## GUEST COLLECTION - DISPENSER

NON REFILLABLE- Refillable version available on request



SHAMPOO  
380 mL e 12,8 fl.oz.  
P400MSLF



SHOWER GEL  
380 mL e 12,8 fl.oz.  
P400MBLF



LIQUID SOAP  
380 mL e 12,8 fl.oz.  
P400MLMLF



CONDITIONER  
380 mL e 12,8 fl.oz.  
P400MCLF



BODY LOTION  
380 mL e 12,8 fl.oz.  
P400MBLLF



## GUEST COLLECTION - SOAP



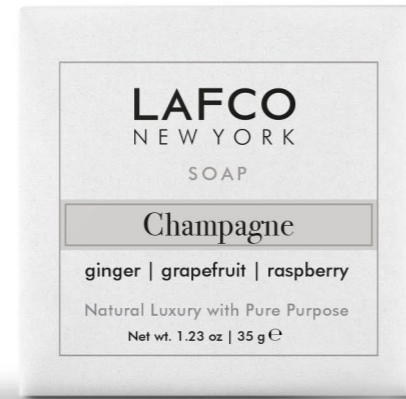
Marine

SOAP  
35 g e 1,23 oz.  
B1735MLF



Chamomile Lavender

SOAP  
35 g e 1,23 oz.  
B1735CLF



Champagne

SOAP  
35 g e 1,23 oz.  
B1735HLF



## WALL ARRANGEMENT

ABS BRACKET



## DISPENSER SAMPLE BOX



### LAFCO "CHAMOMILE LAVENDER" SAMPLE BOX

Contains:  
 1x Lafco "Chamomile Lavender" Shampoo With Locked Pump (380 ml)  
 1x Lafco "Chamomile Lavender" Shower Gel With Locked Pump (380 ml)  
 CAMPCLF



### LAFCO "MARINE & CHAMPAGNE" DUO SAMPLE BOX

Contains:  
 1x Lafco "Marine" Body Lotion With Locked Pump (380 ml)  
 1x Lafco "Champagne" Body Lotion With Locked Pump (380 ml)  
 CAMP1LF



## AMENITIES SAMPLE POCLETTE

POCLETTE MADE OF rPET FABRIC



### AMENITIES POCLETTE MINISIZE

Contains:  
 1x Lafco "Champagne" scented Shower gel (40 ml)  
 1x Lafco "Champagne" scented Body lotion. (40 ml)  
 1x Lafco "Marine" scented Conditioner. (40 ml)  
 1x Lafco "Chamomile Lavender" scented Shampoo. (40 ml)  
 1x Lafco "Marine" scented vegetable-soap. (35 g)  
 KPLF

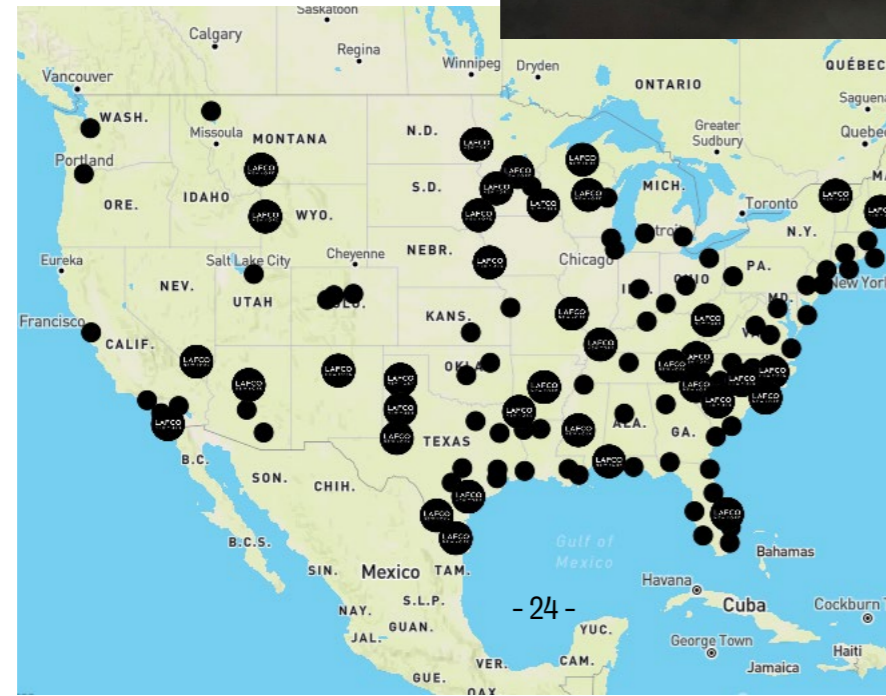


### AMENITIES POCLETTE WITH TUBE

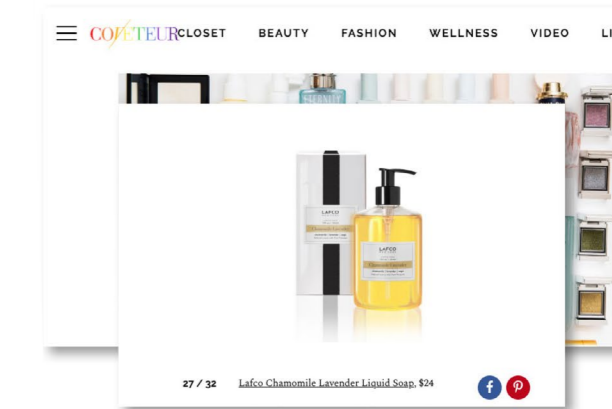
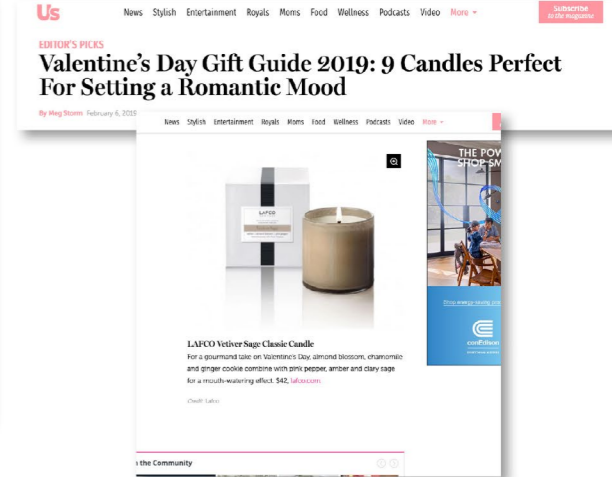
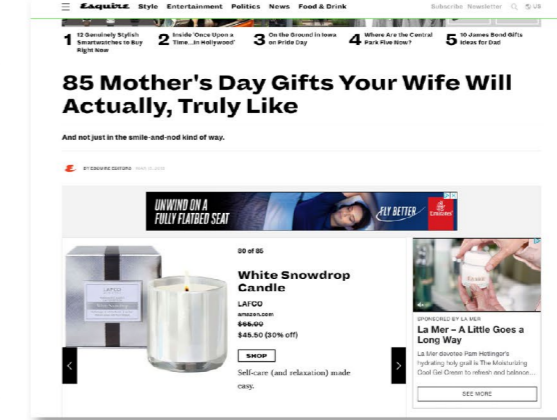
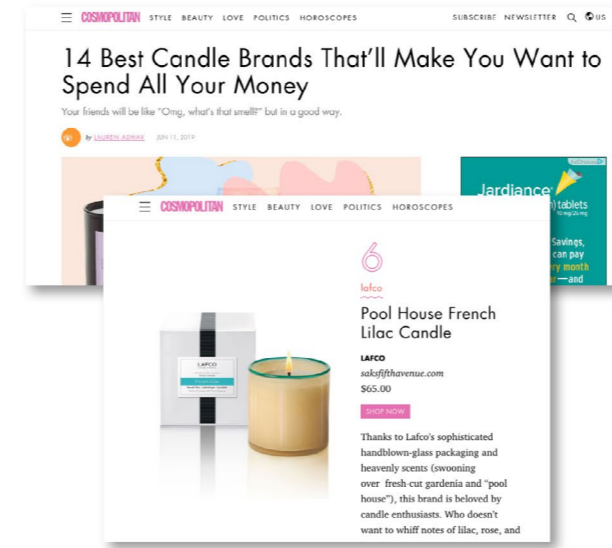
Contains:  
 1x Lafco "Champagne" scented Shower gel (30 ml)  
 1x Lafco "Champagne" scented Body lotion. (30 ml)  
 1x Lafco "Marine" scented Conditioner. (30 ml)  
 1x Lafco "Chamomile Lavender" scented Shampoo. (30 ml)  
 1x Lafco "Marine" scented vegetable-soap. (35 g)  
 KTJLF



# RETAIL PRESENCE



# LAFCO PRESS







Headquarters:

GFL SA  
Via Sorengo 1, (CH) 6900 Lugano  
[www.gflcosmetics.com](http://www.gflcosmetics.com)  
[info.eu@gflcosmetics.com](mailto:info.eu@gflcosmetics.com)

Branch offices:

GFL SRL  
Via Santa Sofia 29, Milano (MI) Italy  
[www.gflcosmetics.com](http://www.gflcosmetics.com)  
[info.eu@gflcosmetics.com](mailto:info.eu@gflcosmetics.com)

GFL MIDDLE EAST COSMETICS TRADING LLC  
Regus - Central One District - C1 Building  
Dubai World Trade Centre - PO Box 114142, Dubai UAE  
[www.gflcosmetics.com](http://www.gflcosmetics.com)  
[info.me@gflcosmetics.com](mailto:info.me@gflcosmetics.com)

GFL USA INC.  
205 Hudson St, New York, NY 10013, USA  
[us.gflcosmetics.com](http://us.gflcosmetics.com)  
[www.gflcosmetics.com](http://www.gflcosmetics.com)  
[info.usa@gflcosmetics.com](mailto:info.usa@gflcosmetics.com)

GFL SA  
8 Northumberland Avenue, London  
WC2N 5BY  
UNITED KINGDOM  
[www.gflcosmetics.com](http://www.gflcosmetics.com)

Plant:  
GFL S.r.l.  
Via del Benessere, 4 27010 Siziano (PV) Italy  
[info@gfl.it](mailto:info@gfl.it)

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